



FOR IMMEDIATE RELEASE

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Chesapeake Utilities Corporation Leads the Way
**NEW 'TEAM CHALLENGE' ANNOUNCED FOR
22ND ANNUAL AMISH COUNTRY BIKE TOUR SEPTEMBER 6**

DOVER, DE – Kent County Tourism announced this week that Chesapeake Utilities Corporation of Dover is the first company to register for the Team Challenge competition in the 22nd Annual Amish Country Bike Tour, set for Saturday, September 6 in Dover. The Team Challenge for corporate, business and clubs is a new addition to this year's event, with proceeds benefiting Central Delaware YMCA, Amish Country Schoolhouse and Kent County Tourism.

Teams will compete for trophies in four categories:

- *Finish Line Award* – Team completing the most total miles
- *Community Pride Award* – Team with the largest number of participating cyclists
- *Community Support Award* – Team that matches the riders' entry fees, with all matched funds benefiting the Central Delaware YMCA
- *Best Dressed Company Award* – Send your employees dressed in coordinated shirts to market your company (t-shirts, golf shirts, cycling shirts, etc.)

"We are delighted to welcome the Chesapeake team as our first to register for the new Team Challenge," said Cindy Small, Executive Director at Kent County Tourism. "In addition to helping us raise funds for community non-profit organizations, the new program will provide a healthy teambuilding opportunity where teams will compete for one of four trophies," she added.

For businesses, clubs or organizations with a minimum of 25 employees or members participating, bike tour registration fees will be reduced from \$30 per person to \$20 per person if registered before the August 20 deadline. Teams will also receive free admission to the post-ride after party, catered picnic lunch from Where Pigs Fly; collectible water bottles; free access to four food stops including home-baked goods at the Amish School House; and bike tour map with marked routes (15, 25, 50, 62 and 100-mile loop options).

To learn more about the Amish Country Bike Tour Team Challenge, call Kent County Tourism, 302-734-1736 or 302-734-4888. For more information about the bike tour, visit www.visitdover.com.

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